

CONVENTION SPONSORSHIP OPPORTUNITIES

MMA Annual Corporate Sponsorships are available to provide year round exposure to and support of the MMA membership. Annual Sponsorship Packages are specially designed for your company to provide you with substantial company exposure at the convention and other MMA events throughout the year. We invite you to choose an individual sponsorship or to call Denise Leonard or Clarice Callahan at 781-246-0601 to customize a conference or annual sponsorship package that best suits your company's needs.

All Convention Sponsors Receive Advertising In the Sponsors Section of the Official Convention Program Guide.

CONVENTION BADGES ~ \$3,500 (1) Available

Put your company name and logo in front of every convention attendee by sponsoring the official convention name badge that includes a standard (no logo) lanyard. You provide your company name and logo, we supply the badges.

CONVENTION BAGS ~ \$2,500 (1) Available

Put your company name, logo and promotional materials in the hands of every convention attendee by sponsoring the official convention bags. You supply your company name and logo for imprinting as well as your printed materials for insertion, we supply the bags.

SEATING AREA ~ \$2,500 (2) Available

Sponsor one or both designated seating areas where attendees will have lunch, network, or just rest for a few moments. Your company will be promoted as the sponsor of your seating area for the entire convention. Sponsorship signage will placed within the area and you may place centerpieces, company literature or promotional materials on the tabletops. This is a very high visibility sponsorship.

LEGISLATIVE AND REGULATORY UPDATE KEYNOTE SESSION ~ \$1000 (1) Available

Sponsor this important and highly attended legislative and regulatory session featuring keynote speaker, Commissioner of Banks, Steven Antonakes. Sponsorship includes: the opportunity to briefly address the attendees and introduce the guest speaker, sponsorship signage at the session, and company literature or promotional materials may be distributed to attendees if desired.

MAY 13TH WELCOME COCKTAIL RECEPTION ~ \$2500 (2) Available

Sponsor the 'signature' networking event as we kick off the convention with our Welcome Cocktail Reception. Sponsors receive sponsorship signage at the reception and 10 complimentary reception admission tickets.

MAY 14TH MORTGAGE INDUSTRY LUNCHEON WITH KEYNOTE SPEAKER ~ \$3000 (1) Available

Sponsor this important and well attended industry luncheon featuring a highly anticipated keynote guest speaker. Sponsorship includes the opportunity to briefly address the attendees and introduce the guest speaker, sponsorship signage at the session, and company literature or promotional materials may be distributed to attendees if desired.

MAY 14TH ATTENDEE APPRECIATION CELEBRATION ~ FOOD STATION ~ \$2,000 (4) Available

Attendees are sure to appreciate your hospitality as you treat them to complimentary hors d'oeuvres at one of the four sponsored food stations as we wind down the convention with the Attendee Appreciation Celebration from 3:00 pm – 5:00 pm in the exhibit hall. Sponsors receive sponsorship signage at the celebration.

MAY 14TH ATTENDEE APPRECIATION CELEBRATION ~ HOSTED BAR ~ \$2,000 (4) Available

Attendees will welcome the opportunity to relax with a drink at one of the four sponsored cash bars as we wind down the convention with the Attendee Appreciation Celebration from 2:00 pm - 5:00 pm in the exhibit hall. Sponsors receive sponsorship signage at the celebration and 10 complimentary drink tickets to enjoy or distribute as you wish.

ATTENDEE FLAT SCREEN PLASMA TV GIVEAWAY ~ \$2000 ONLY TWO (2) Available!

This is a spin off to last year's exhibitor bingo – except better! Attendees enter one of two raffles to win a wide-screen plasma TV's right from your booth (sorry, no table top exhibitors). This is a definite way of getting attendees to visit your booth! TV's will be prominently located in the exhibit hall and will proudly display your company name and logo, and direct attendees to your booth for the entire duration of the convention.

OFFICAL CONVENTION PROGRAM GUIDE ADVERTISING ~ Two Options ~ \$250 & \$500

Half Page Advertisement at \$250.00 is approximately 2.25" x 4.25"; Full Page Advertisement at \$500.00 is approximately 4.25" x 8.5". All advertisements must be submitted in one color only, in acceptable file formats and must be received by April 28 for inclusion. Call for details.

CONVENTION SPONSORSHIP SELECTION

Please type or print your information below. Your company name will appear in all convention materials, signs, etc. as you have indicated it below.

Company _____

Street Address _____

City _____ State _____ Zip _____ Contact Person _____

Phone _____ Fax _____ Email _____

Sponsorship Item: _____ Amount: \$ _____

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Total Sponsorship Funds Due: \$ _____

CONVENTION SPONSORSHIP PAYMENT INFORMATION

If paying by check, please make your check payable to MMA and mail with the completed registration form to Massachusetts Mortgage Association, 607 North Avenue, Building 14/2nd Floor, Wakefield, MA 01880. If paying by credit card, please complete the information below:

Payment Method: Check AMEX Visa MasterCard Discover

Name of Cardholder _____

Billing Address of Cardholder _____

City _____ State _____ Zip _____ Phone _____

Credit Card # _____ Expiration Date _____

Signature of Cardholder _____

Please fax credit card payment information to: (781) 246-2625 Questions? Call Denise Leonard or Clarice Callahan at the MMA at: 781-246-0601